



Eligible Programs

At Virgin Voyages, we’re flipping the script on loyalty at sea — because travel rewards should follow you across every new horizon. And while other travel programs roll back their perks, we’re rolling out even more with our industry-first air, land and sea Status Match expansion.

For a limited time, members from most airline and hotel programs — in addition to other cruise lines — are invited to apply for membership in the Virgin Voyages Sailing Club through our Status Match program. Once verified, you’ll receive an exclusive Access Key to add when you book your next voyage. This unlocks VIP perks, Blue Extras, that kick in when you set sail.

After that voyage, the standard Sailing Club journey applies, with Blue Extras returning on the third sailing and Deep Blue Extras awaiting those who keep coming back aboard.

Below are the accepted programs and corresponding tiers eligible for Virgin Voyages’ Sailing Club Status Match. We’re now accepting applications by January 16, 2026.

Cruise Lines

- Azamara Circle**
Discoverer, Discoverer Plus, Discoverer Platinum
- Carnival VIFP Club**
Gold, Platinum, Diamond
- Celebrity Captain’s Club**
Select, Elite, Elite Plus, Zenith
- Disney Castaway Club**
Platinum, Pearl
- Holland America Mariner Society**
Three-Star, Four-Star, Five-Star
- Norwegian Latitudes Rewards**
Gold, Platinum, Sapphire, Diamond, Ambassador
- Oceania Club**
Silver, Gold, Platinum, Diamond, President’s Circle
- P&O Peninsular Club**
Atlantic, Mediterranean, Caribbean, Baltic, Ligurian
- Princess Captain’s Circle**
Platinum, Elite
- Royal Caribbean Crown & Anchor**
Platinum, Emerald, Diamond, Diamond Plus, Pinnacle Club
- Windstar Yacht Club**
Three Star, Four Star
- MSC Cruises**
Blue Diamond

Airlines

- Aerolíneas Plus**
Gold, Platinum
- Aeroméxico Club Premier**
Gold, Platinum, Titanium
- Air Canada Aeroplan**
35K, 50K, 75K, Super Elite
- Alaska Mileage Plan**
MVP Gold, MVP Gold 75K, MVP Gold 100K
- American AAdvantage**
Platinum, Platinum Pro, Executive Platinum
- Avianca LifeMiles**
Gold, Diamond
- British Airways Executive Club**
Silver, Gold
- Delta SkyMiles Medallion**
Gold, Platinum, Diamond
- Emirates Skywards**
Gold, Platinum
- JetBlue TrueBlue Mosaic**
Mosaic 1, Mosaic 2, Mosaic 3, Mosaic 4
- LATAM Pass**
Platinum, Black, Black Signature
- Lufthansa Miles & More**
Senator, HON Circle
- Qantas Frequent Flyer**
Gold, Platinum, Platinum One
- United MileagePlus**
Premier Gold, Premier Platinum, Premier 1K
- Virgin Atlantic Flying Club**
Silver, Gold
- Virgin Australia**
Silver, Gold, Platinum, Platinum Plus

Hotels

- Accor ALL**
Gold, Platinum, Diamond
- Best Western Rewards**
Gold, Platinum, Diamond, Diamond Select
- Choice Privileges**
Gold, Platinum, Diamond
- GHA Discovery**
Gold, Platinum, Titanium
- Hilton Honors**
Gold, Diamond
- IHG One Rewards**
Gold, Platinum, Diamond
- Marriott Bonvoy**
Gold, Platinum, Titanium, Ambassador
- Radisson Rewards**
Premium, VIP
- Wyndham Rewards**
Gold, Platinum, Diamond
- Sandals**
Sapphire, Emerald, Diamond, Pearl, Ambassador